Beat: Travel

Proposed Forth Rail Bridge visitor experiences

Network Rail

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USPA NEWS - FORTH BRIDGE EXPERIENCE? - Network Rail believes that there is substantial interest in visiting the Forth Bridge and they have carried out extensive market research which has backed up that assertion.

Source: Network Rail

Since Network Rail first announced its intention to develop proposals for two distinct Forth Bridge visitor experiences, their team has been working hard to develop the plans. They have been developing business models, figuring out building, maintenance and staffing costs, analysing tourist industry data and, most importantly, listening to potential customers and the local community affected by their proposals.

It is likely to have huge benefits both for Scottish tourism and would create a revenue stream to help pay for the bridge´s £1million+ annual maintenance costs. Locally, the development of the Forth Bridge Experience would be a big draw for tourists visiting Edinburgh, the UK´s most visited city outside London. It would be easily accessed via Waverley Station and would potentially act as a first stop on a visit to Fife or beyond.

There are likely to be at least 200 jobs created directly as a result of our proposals, with more potentially available through transport opportunities and services. They anticipate that there will be opportunities for new businesses to operate in the area and additional opportunities for existing businesses. Network Rail aims to demonstrate direct benefits of the Forth Bridge Experience for the communities near the bridge. Using profits from the new venture, they aspire to make funding available for community development proposals.

Source: Network Rail

Article online:
https://www.uspa24.com/bericht-2537/proposed-forth-rail-bridge-visitor-experiences.html

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